



SALSA
Safe and Local Supplier Approval



Dear Food and Drink manufacture

Are you looking at gaining SALSA “Safe and Local Supplier Approval” and located in Northumberland, Durham, Tees Valley and Tyne Wear, you may be able to receive **FREE** grant aid to help you gain SALSA accreditation.

This is what you may be entitled to:

- **A fully funded GAP analysis and written report, against the SALSA standard (this is in effect completely FREE!).**
- **Following the GAP analysis if the company needs any extra help to correct any non-conformances this can be delivered at HALF-PRICE for the first 2 ½ days – only £500 (the Grant Aid will fund the other half).**
- **If your business is already progressing towards full SALSA accreditation you can get 3 ½ days mentoring for only £500 (if you have an existing consultant it is also possible that their bill could be subsidised by the grant if they meet certain criteria).**

The government has identified that small and medium sized businesses are more successful when they are able to demonstrate to potential customers that their businesses have been audited by a nationally recognised third-party, and have made grant-aid available to businesses that require specialist Mentoring and Development to achieve this goal.

Food Fix and Jusi group have teamed up to provide access to this grant aid, and help businesses meet their full potential. To apply either:

- [Click here](#) to visit the Northumbria Larder SALSA Grant -Aid Page and leave your name and address
- visit the www.salsafood.co.uk website, log in and follow the link for “funding opportunities”.
- [Click here](#) to send us and email.

This is how it works:

1. You show interest in getting grant-aid to pay for your GAP analysis.
2. Food Fix / Jusi will contact you to get the information we need to successfully submit your claim for Grant-Aid.
3. A Skills Broker will contact you from the grant awarding body to confirm your eligibility for grant aid, this being
 - a. Between 5 and 249 employees.
 - b. The advice given will directly benefit a business Director or Senior Manager.
 - c. The company has not received grant aid from this source before.
4. Once the grant has been confirmed Food Fix / Jusi will contact you to arrange a date to visit and payment.

The consultants used are all SALSA approved Mentors, Members of the [IFST Register of Professional Food Auditors and Mentors](#) and have specific experience in your business category.

If you would like to talk to us about SALSA, BRC or any other issue please feel free to get in touch. Grant Aid may be available to help in other areas including Sales and Marketing as well as Food safety, legality, quality and development areas.

Many thanks

Ian Trevor

Food Fix Ltd

ian@foodfix.co.uk

www.foodfix.co.uk